Competitors

	Leep Dual Language Ac 52	Brooklyn Prospect Char 72	Sunset Park School 64	Hellenic Classical Chart 81
SOCIAL				
Facebook page	✓ 185 likes	✓ 665 likes	✗ Not detected	✓ 994 likes
WEBSITE BUILD				
Broken links	✗ 1 detected	✓ None detected	✓ None detected	✓ None detected
Content keywords	✗ Issues found	✓ No issues found	✗ Issues found	✗ Issues found
Last update	i Unable to determine	✓ 39 days ago	✓ 0 days ago	✓ 1 days ago
Titles and descriptions	✗ Incomplete	✓ No issues found	✗ Incomplete	✗ Incomplete
Mobile speed	✗ 13.8 seconds	✗ 19.8 seconds	✗ 21.1 seconds	✓ 0.7 seconds
Code quality	✓ No issues found	✓ No issues found	✓ No issues found	✗ Issues detected
Video	✗ Not detected	✗ Not detected	✗ Not detected	✗ Not detected
MOBILE				
Mobile friendly	✓ Optimized	✓ Optimized	✓ Optimized	✓ Optimized
PAID SEARCH				
Paid search	✗ Not detected	✗ Not detected	✗ Not detected	✗ Not detected
Paid keywords	i None detected	i None detected	i None detected	i None detected
ORGANIC SEARCH				
Organic referrals	✓ Under 50 / month detected	✓ 3,000 / month (approx)	✓ 250 / month (approx)	✓ 500 / month (approx)
Search terms	i dual language academy, dual language charter school, leep en español, district 15 schools brooklyn, dos caminos brooklyn	i brooklyn prospect charter school, brooklyn prospect, brooklyn prospect charter, brooklyn charter school, bpcs	i sunset park school, ps 169, ps 169 brooklyn, ps 169 sunset park school, ps 516 brooklyn	i hellenic classical charter school, www hccs nys org, hellenic classical charter school brooklyn ny, hccs nys, hellenic classical charter school brooklyn ny
Alternative text	✓ No issues found	✗ Issues detected	✓ No issues found	✓ No issues found
Amount of content	✓ 1,643 words on 5 pages	✓ 3,542 words on 5 pages	✓ 13,814 words on 5 pages	✓ 3,173 words on 5 pages
Backlinks	✓ 10 websites (approx)	✓ 150 websites (approx)	✓ 40 websites (approx)	✓ 60 websites (approx)
Domain age	✓ Dec 20, 2017	✓ Aug 13, 2007	✓ Mar 29, 2016	✓ Nov 3, 2005